join us!

WE ARE A GROUP OF DEDICATED INDEPENDENT BUSINESS OWNERS working together to drive economic prosperity and create a vibrant community. Metro IBA is a place for locally-owned businesses to come together, make connections, advocate and learn.

GOALS | HELP BUSINESS PROSPER
Promote local independent business
Educate consumers about the critical role local business plays in our community.
Advocate for public policies that strengthen local independent business.

VISION | VIBRANT BUSINESS ECOSYSTEM
The Twin Cities will be a leading community where independent business thrive. MetroIBA will be the strongest advocate for locally-owned business - that means you.

INDEPENDENT BUSINESS | THE LONGSTANDING THE BACKBONE OF THE AMERICAN ECONOMY
☐ Create jobs
☐ Invest in communities
☐ Recirculate more money locally
☐ Lead in sustainable business practices
☐ Foster innovation
☐ Keep the American dream alive.

WHY JOIN | METRO IBA
☐ Expand your network
☐ Learn from your peers
☐ Build your business brand
☐ Shape your community

MEMBERSHIP | BENEFITS
☐ Networking Events
☐ Monthly Webinars
☐ Buy Local Guide
☐ Online Directory
☐ Marketing Support
☐ Business Owner Roundtables

METRO IBA RAISES THE PROFILE OF INDEPENDENT BUSINESS
☐ The Indie Awards
☐ Plaid Friday
☐ Buy Local Guide
☐ Social Media
☐ Member Forums and Round-Tables

MEMBERSHIP | BREAKDOWN

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail</td>
<td>37%</td>
</tr>
<tr>
<td>B2B</td>
<td>33%</td>
</tr>
<tr>
<td>Home Service</td>
<td>11%</td>
</tr>
<tr>
<td>Services</td>
<td>11%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>7%</td>
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<tr>
<td>Craft</td>
<td>3%</td>
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RATES

<table>
<thead>
<tr>
<th>Membership Level</th>
<th>Description</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>1 Employee or Non-Profits</td>
<td>$190</td>
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<tr>
<td>2-9 Employees</td>
<td>$290</td>
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<tr>
<td>10+ Employees</td>
<td>$390</td>
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<tr>
<td>Sustaining Members</td>
<td>$1,200</td>
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<tr>
<td>7+ locations</td>
<td>$1,800</td>
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</tbody>
</table>

JOIN | buylocaltwincities.com/membership
CONTACT | Mike Brown at mike.brown@metroiba.org
VISIT | metroiba.org

Twin Cities
Independent Business Alliance